

RYAN HARAN

GRAPHIC DESIGNER

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EXPERIENCE

Warner Music Group, New York, NY

February 2022 to Present

Graphic Designer

Assisted in creating a variety of marketing assets for social media, touring, activations, websites, animation and motion graphics. Responsible for designing internal and external decks for artists and management, as well as managing archived asset library and project management

Dr Smood Group, New York, NY

January 2019 to February 2022

Lead Graphic Designer

Assisted in creating branding, sales and marketing collateral for the Dr Smood brand, including email blasts, social media artwork, brochures, menus, posters, signage, and pop-up stands. Managed and designed all digital assets on store digital screens, including menu design and promotional visuals. Assisted in the design and format of various packaging labels for in-store and e-commerce products, and other artwork as required to maintain brand aesthetics.

The Winebow Group, New York, NY

December 2018 to January 2019

Freelance Graphic Designer

Assisted in the design and production of various in-store wine collateral pieces, such as necker labels, case signs, sell sheets and other various marketing pieces.

Whole Foods Market Harlem, New York, NY

July 2017 to July 2018

Graphic Designer - Full Time

Designed and installed marketing collateral and custom-made signage for some of the companies highest selling stores. Used Adobe Creative Suite to design banners, chalk boards, promotional flyers, brochures, posters, business cards, vinyl stickers, and more to meet Whole Foods Market brand standards. Oversaw the presentation of the store as well as neighboring Midtown East, Upper East Side, and Upper West Side locations when needed.

Computer Science Department, Rutgers-Camden NJ

January 2016 to April 2016

Graphic Designer - Freelance

Created a promotional brochure for the Computer Science program at Rutgers-Camden.

Gail Kasper - Media Personality

July 2011

Graphic Designer - Freelance

Created a cover design for the book, "Another Day, Without a Cage."

Barksdale Photo, Aston, PA

August 2010 to December 2010

Photo Retoucher - Seasonal Job

Verified student/staff data, along with selecting, cropping, and airbrushing photos.

EDUCATION

Rutgers University, Camden, NJ

September 2014 to May 2016

Major: Electronic Arts - Specializing in Graphic Design

GPA: 3.6 out of 4.0

Burlington County College, Mt. Laurel, NJ

January 2012 to May 2014

Major: Graphic Design

GPA: 3.6 out of 4.0

SKILLS

Adobe Creative Suite: Photoshop, Illustrator, DreamWeaver, InDesign, AfterEffects. PowerPoint, Canva, Word, HTML, CSS, FTP, Mac and PC computers, Silk Screening, Digital SLR Cameras, Project Management, packaging design, production design, print design, email marketing and social media design, motion graphics, presentation design, branding.

AWARDS

Applied Arts 2016 Student Awards

Complete Design Program Award

Rutgers-Camden Arts and Sciences Honors Convocation 2016

Edyta Kuciapa Award in Graphic Design